

SELL MORE BOOKS WITHOUT TYING UP EXTRA SPACE OR CASH!

HOW DOES DIRECT DISPATCH WORK?

You're a busy author, not a bookseller. The people you meet in the course of your working day want to buy your book(s) and we'd like to help make that much easier for you. So, put away those jiffy bags and that parcel tape and let us do the hard work. And remember, this service applies to both your books and any other books available through us.

We want to make selling books easy for you and we've a couple of options as follows:

- **Direct Dispatch Simple**

You take payment (including p&p where appropriate – free in the UK but see below for outside the UK) and delivery details from your customer using the order form we provide (see sample overleaf). You send that completed back to us, and we dispatch the books to your customer. We then invoice you at month end minus your 30% discount.

- **Direct Dispatch Auto**

If you already run an e-commerce website, simply upload a high-resolution image of the book(s) you want to feature with sales copy (we'll supply all that) to start selling. You take payment (including p&p where appropriate – see below). All you then need to do is email us your orders daily in an Excel format and we'll ship for you. We'll then invoice you at month end minus your 30% discount. For information as to what is needed on the spreadsheet email marketing@searchpress.com

Do you want to host your own Search Press online bookshop featuring all of our titles using our stock feed? Not sure which option is best for you? Simply email marketing@searchpress.com and we'll try to help.



Key things to remember when thinking about setting up a Direct Dispatch account with us are:

- We offer free p&p on Direct Dispatch orders sent to UK postal addresses. Outside the UK, we charge £10 flat rate per order in the EU and £25 for the Rest of the World and those costs are passed on by you to your customers when you take payment. The reality is that most of your non-UK resident buyers will save money buying from an online retailer such as www.bookdepository.com or www.wordery.com, both of whom, at the time of writing, offer free p&p worldwide.
- We will help you as much as we possibly can to add books to your website for resale, but we do need to manage your expectations. We can give advice but simply cannot act as your web manager. That's not us being unhelpful but the best person to understand your online needs is whoever looks after your website at present.
- Your customers remain your customers. We will not store their details or contact them by any method unless they have opted on the Direct Dispatch Order Form to join our mailing list.
- You'll earn royalties on your own books when you operate a direct dispatch arrangement. Win win!

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Surname: _____

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Email: _____

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