

SOCIAL MEDIA PLANNER

Week one

Self-promotional post:

Industry news or event:

Useful tip or technique:

Tutorial:

Complementary business to promote:

Other:

Content to share on social media in future months:

Week two

Self-promotional post:

Industry news or event:

Useful tip or technique:

Tutorial:

Complementary business to promote:

Other:

Week three

Self-promotional post:

Industry news or event:

Useful tip or technique:

Tutorial:

Complementary business to promote:

Other:

Week four

Self-promotional post:

Industry news or event:

Useful tip or technique:

Tutorial:

Complementary business to promote:

Other: