

# Crafty NEWS

FROM



## SEARCH PRESS LIMITED

The world's finest art and craft books

ISSUE 2

MAY 2020



## INSIDE:

- BRILLIANT NEW ART AND CRAFT BOOKS
- EXTRA SPECIAL DISCOUNTS
- FREE DOWNLOAD OFFERS
- COMPETITION
- TOP TIPS FOR WORKING FROM HOME

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**HOT  
OFF THE  
PRESS!**

# NEW TITLES



## Modern Kogin

- Dozens of beautiful and simple geometric patterns
- Colourful photos with step-by-step instruction for learning this simple counted thread embroidery technique
- 25 adorable and easy projects in bright and modern colour schemes.

**£12.99**  
**£10.39**

9781782218944 • Boutique-Sha  
Paperback • 260 x 210mm • 112 pages • Search Press

## How to Draw: Kawaii

- Includes 28 kawaii-style drawings in just eight simple steps
- Kawaii is a hot trend that's sweeping the globe!

9781782218906 • Yishan Li  
Paperback • 292 x 216mm • 32 pages • Search Press



**£4.99**  
**£3.99**



## How to Draw: Unicorns

- Unicorns are popular all over the world
- Includes 26 stunning drawings created in just seven simple steps.

9781782218890 • Sharon Hurst  
Paperback • 292 x 216mm • 32 pages • Search Press

**£4.99**  
**£3.99**

## Cross Stitch for the Soul

- A collection of beautifully-designed motivational and inspirational quotes rendered in easy cross-stitching techniques
- Emma Congdon's modern styling appeals to crafters of all ages and abilities.

9781446308080 • Emma Congdon  
Paperback • 273 x 210mm • 112 pages • David & Charles



**£16.99**  
**£13.59**

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## Macraweave

- Discover the latest fibre art trend, macraweave, a combination of macrame and weaving
- Includes 18 eye-catching projects
- Learn to create stunning woven wall hangings and inject a dose of 'bohemian luxe' to your living space.

9781446308059 • Amy Mullins & Marnia Ryan-Raison  
Paperback • 273 x 210mm • 128 pages • David & Charles

## Carve Your Clay

- 20 projects with clear, step-by-step photography and easy-to-follow instructions
- Covers a wide range of decorative carving techniques
- Suitable for new and practising potters alike.

9781782218524 • Hilda Carr  
Paperback • 246 x 190mm • 144 pages • Search Press



## Creative Calligraphy

- This book is your key to mastering the skills of letter art
- Includes all you need for learning a range of classic 'hands'
- Packed with pre-ruled guide sheets and beautiful borders just waiting to be filled with elegant letterforms.

9781782218982 • Mary Noble & Janet Mehigan  
Paperback • 246 x 190mm • 224 pages • Search Press

## Embroidered Cat in My Pocket

- Lovely designs by Japanese embroidery artist Hiroko Kubota
- Hiroko uses a 'painting with thread' technique
- A collection of five projects, core techniques, and templates and iron-on transfer sheets.

9781782218685 • Hiroko Kubota  
Paperback • 230 x 180mm • 112 pages • Search Press





## Fairytale Blankets to Crochet

- Ten fun projects for crocheters of all abilities
- Children and adults alike will love the themed blankets
- Great to keep or give as unique gifts!

9781782216926 • Lynne Rowe

Paperback • 260 x 204mm • 128 pages • Search Press

**£12.99**  
**£10.39**

## DIY Watercolor Jungle

- Learn to paint tropical watercolour flowers and foliage in simple steps
- Perfect for beginners to watercolour painting.

9781446308134 • Marie Boudon

Paperback • 255 x 215mm • 160 pages • David & Charles



**£15.99**  
**£12.79**



## Cat Knits

- The ultimate cat lover's collection of knitting patterns
- Includes four garments graded for 16 different sizes, as well as cat-themed accessories.

9781446307540 • Marna Gilligan

Paperback • 273 x 210mm • 128 pages • David & Charles

**£16.99**  
**£13.59**

## House of Pinheiro's Work to Weekend Wardrobe

- Rachel includes a main pattern for every day of the week and then offers variations for how to dress it up for a meeting or down for the weekend
- Garments include on trend staples such as a jumpsuit, kimono dress and a trench coat.

9781446307335 • Rachel Pinheiro

Paperback • 273 x 210mm • 128 pages • David & Charles



**£22.99**  
**£18.39**

# FANTASTIC FREE DOWNLOADS!

## 20 Twenty to Make

We've made our database of projects from our popular *Twenty to Make* series available, **free of charge for a limited time only!**

Just visit [www.20tomake.com](http://www.20tomake.com), register and download up to five fantastic projects.

Offer ends 31st May 2020.



## COMPETITION

We have **SIX 75ml tubes of hand cream (rrp £14.00)** available to give away courtesy of our friends at **SEAMS!**

SEAMS Couturiers Hand Cream was originally created for seamstresses to help mend and moisturise their dry, pinpricked, hardworking hands without leaving an oily residue on fabrics.

To be in with a chance of winning, all you need to do is enter the competition on our Facebook page (Search Press Art and Craft Books) before the end of 31st May.

Six winners will be chosen at random after the closing date. Good luck!



### Handcare tip from Karen J. Gerrard, Founder SEAMS Couturiers Hand Cream

Moisturizing and keeping your skin hydrated is the key to soft plump skin. I can't stress enough the importance of drinking water. Pinch a small piece of skin on the top of your hand and let go – if it takes a long time to sink back you are dehydrated.



Discover more of Karen's top tips for looking after your hands on our Facebook page.

[www.seamsbeauty.co.uk](http://www.seamsbeauty.co.uk)

[WWW.SEARCHPRESS.COM](http://WWW.SEARCHPRESS.COM)



# Search Press's

## WELLBEING TIPS FOR WORKING FROM HOME



*With so many people working from home at the moment, adapting to new technologies and changing your daily routine might seem a bit daunting. To try to help make things a bit easier, we have come up with a list of working-from-home tips that the Search Press team has learnt along the way.*

### Our Top Ten Tips

1. Stick to a routine: wake up, exercise and go to bed at the same time that you would normally when you are going to the office. Make sure that you go to lunch and 'leave' at the usual time. Try not to let your work creep into your personal time, or before you know it you'll be working evenings and weekends too!
2. Get dressed or at least change clothes, so you make that distinct 'journey' between home and work, even if the physical journey is just a couple of steps.
3. Set aside a clear space for both 'realms' – work and home – even if you're working out of the same room and at the same desk for both! Consider packing everything work-related into a box at the end of the day. The act of closing the door also helps to reinforce the fact that you are not at home but at work.
4. Remember to drink frequently so you don't dehydrate; just because you are not in the office it doesn't mean that you can't take tea breaks.

#### Katie French, Editorial Director

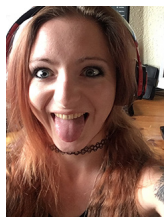
I go for a short walk after finishing work at the end of the day. It marks a clear end to the working day and helps you relax in the evening.

5. Divide your working day into blocks and take breaks – it is hard to stay focused for long periods. Have a proper break from work during the day; for example go out for a walk at lunchtime.
6. Aim to fit in one period of exercise each day to take a break from sitting in front of your computer.
7. Stay in regular contact with colleagues so you don't feel too isolated.
8. You have probably found that you are receiving more emails as people aren't there to talk to you in person. Don't be overwhelmed by them; try to recognize which ones are important, and which are just chatter!
9. Keep things in perspective: recognizing that everyone's in the same boat goes a long way to helping to anchor you.
10. Focus on being kind and thoughtful for others, instead of turning yourself inward.

***If you have found this useful, here are some more great tips from the Search Press team!***

#### Beth Harwood, Editor

Don't start doing chores at home that you wouldn't be able to do if you weren't physically there, like the laundry, as it blurs the divide between 'work you' and 'home you'. Also, it can be noisy and disruptive.



#### Emma Sutcliffe, Design Assistant

Pretending that the stairs is my morning commute to work, and listening to heavy metal while working helps me keep me sane while gigs are cancelled.

### Lin Chan, Head of Marketing

Have regular video meetings with your department or colleagues you work closely with. We have set up a Microsoft Teams chat group, where we regularly talk about work and non-work related stuff, like we do when we're in the office, to stay in touch and not feel so isolated.

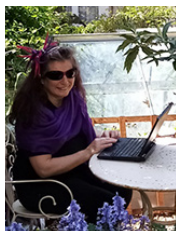
### Caroline de la Bedoyere, Director

Don't keep the news alerts on while you are at the computer. It causes stress and lack of concentration.



### Louise Morley, Production Assistant

I brought my office mug home with me, so that I can still use it for all the tea and coffee during working hours. It sits on my desk at home just like it would in the office, and I don't use it after work or at the weekends – I think subconsciously it helps me separate 'work time' from 'relax time', which is so important for me because my desk set up is in the lounge.



### Mary Ellingham, Publicity Manager

I've made a point of only listening to the news once in the evening! We should all keep in touch with our normal contacts to make sure that they are OK, as globally we're all in the same boat.

### Monica Dosanjh, Marketing Assistant

Sometimes listening to songs can become distracting – as you end up singing along. Listening to lo-fi, hip hop and jazz music or nature sounds can help you concentrate and make you feel a lot more relaxed.



### Becky Robbins, Senior Editor

Shutting the office door and playing music softly while I'm working helps to distract me from everything outside: the noisy toddler, the laundry that needs doing, the meals that need cooking etc... it helps me get into the zone!

### Edward Ralph, Senior Editor

Look for the bright sides, where you can. Open the windows and listen to birdsong instead of traffic noise. Time and money spent commuting is now yours. Enjoy the novelty, while it lasts.

### Emily Adam, Editor

It sounds like the obvious, but I like creating a nice work space for myself as it makes me want to sit at my desk, keeping me motivated! Usually my desk is the place where I dump bank letters or other admin bits to do at the weekend, so setting it up as a proper working spot keeps me much more focused.



### Lyndsey Dodd, Editor

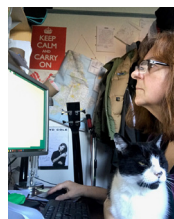
If I'm concentrating really hard on something then I close my email, Teams and Yammer and mute my phone. That helps me get stuck into the work.

### Inger Arthur, Production Manager

The radio has been a great help to me. If you are used to a background noise when you work in the office, you notice the silence when working from home.

### May Corfield, Editor

Do some crafting after hours to keep you sane. So much crochet has been done in my house!



*And finally, here are some burning questions that you might have been wanting to ask about working from home, but haven't. Here are art reviewer Henry Malt's honest answers!*

**Is it OK to attend a video meeting in your pyjamas?**

No.

**Why is the cat looking so grumpy?**

Because, wherever you are, you're in its place.

**Is there a limit to the number of times I can tidy my desk?**

No, but you might want to clean your monitor as well.

**What time can I knock off?**

Any time as long as you can pick up that video call quickly, and not in your PJs.

[www.artbookreview.net](http://www.artbookreview.net)

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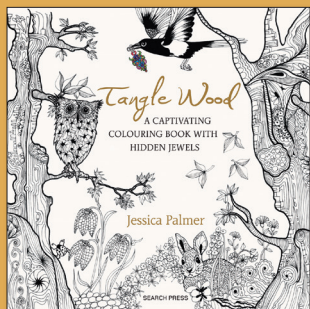
ON OUR WEBSITE [WWW.SEARCHPRESS.COM](http://WWW.SEARCHPRESS.COM)!

We absolutely understand the challenges that everyone is facing at the moment in these unprecedented times. We'd like to try to help just a little.

If you have received an email from your local art, craft or bookshop notifying you of this offer they will have sent you a unique promo code. **Please use that at checkout – we want to support our high street retailers and we will be crediting them with that sale.**

If you've not received a code from a local store, please use promo code **ISOCRAFTY20** (though encourage your favourite retailer to contact us on [sales@searchpress.com](mailto:sales@searchpress.com) if they'd like to get involved).

\* Valid on orders placed until 31st May 2020.



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BY JESSICA PALMER

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