

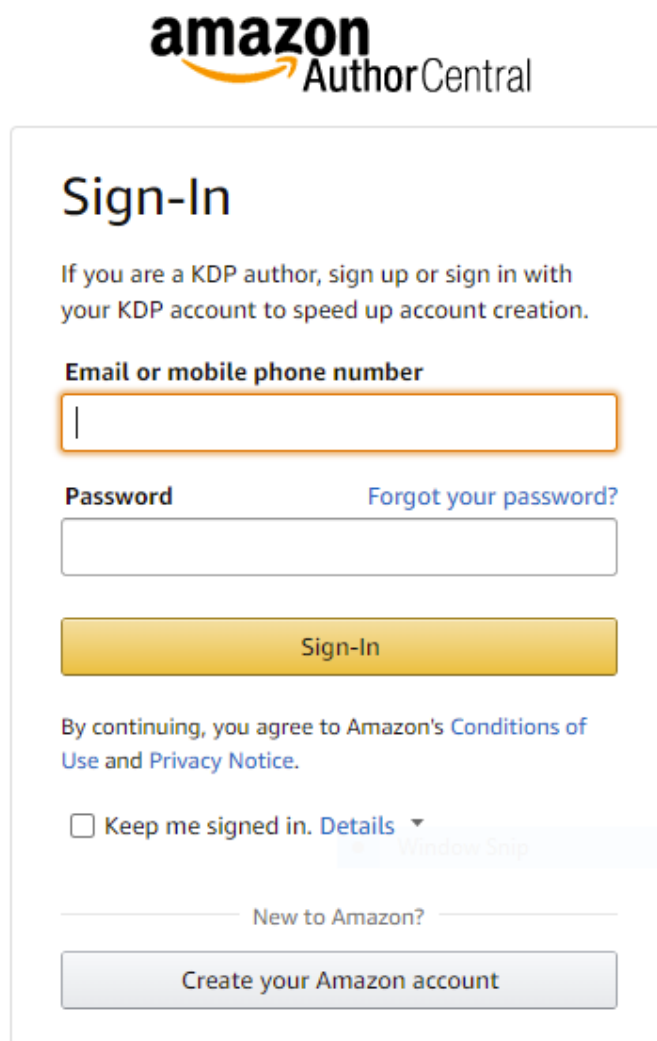
Author page on Amazon

How to set up an author page.

To claim and set up your author page on Amazon, the first thing you need to do is register for an account. If you don't already have an Amazon account you can set one up via the home page www.amazon.co.uk or by clicking [here](#).

Once you have set up an Amazon account, visit Amazon Author Central <https://author.amazon.co.uk/>

If you are logged in already on your Amazon account you will not need to sign in, but if you aren't you will be met by this prompt:



The image shows the Amazon Author Central sign-in interface. At the top is the 'amazon AuthorCentral' logo. Below it is a 'Sign-In' heading. A message states: 'If you are a KDP author, sign up or sign in with your KDP account to speed up account creation.' There are two input fields: 'Email or mobile phone number' and 'Password'. A 'Forgot your password?' link is next to the password field. A yellow 'Sign-In' button is below the fields. Below the button, it says 'By continuing, you agree to Amazon's Conditions of Use and Privacy Notice.' There is a checkbox for 'Keep me signed in.' with a 'Details' link and a dropdown arrow. At the bottom, there is a link for 'New to Amazon?' and a grey button that says 'Create your Amazon account'.

amazon AuthorCentral

Sign-In

If you are a KDP author, sign up or sign in with your KDP account to speed up account creation.

Email or mobile phone number

Password [Forgot your password?](#)

Sign-In

By continuing, you agree to Amazon's [Conditions of Use](#) and [Privacy Notice](#).

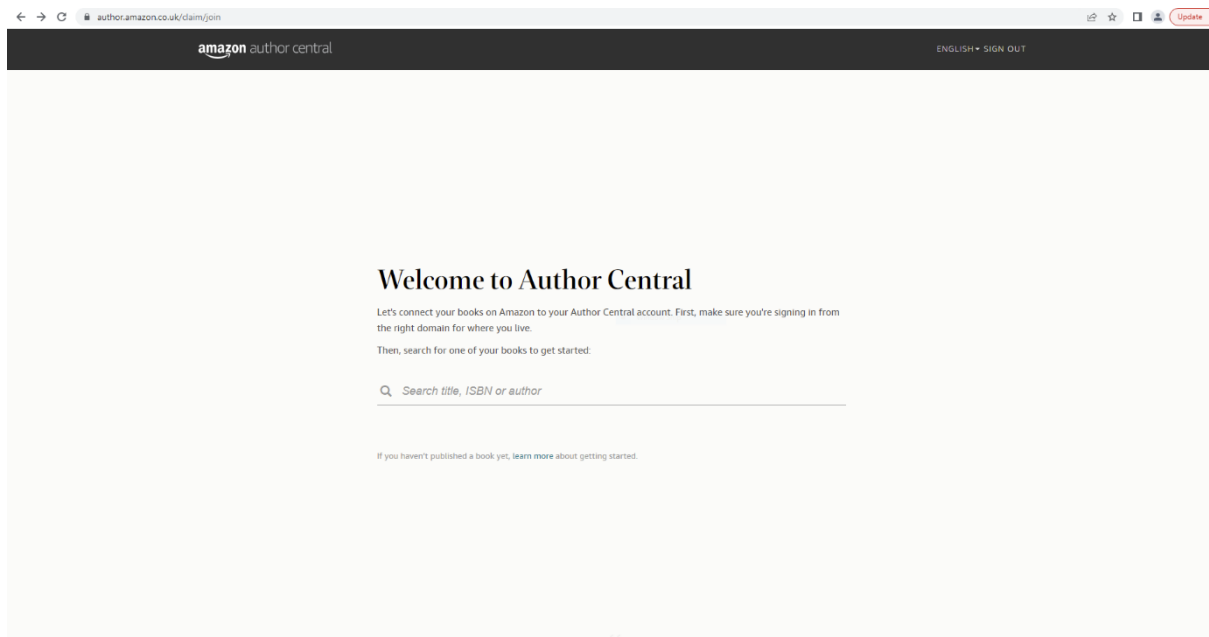
☐ Keep me signed in. [Details](#) ▼

[New to Amazon?](#)

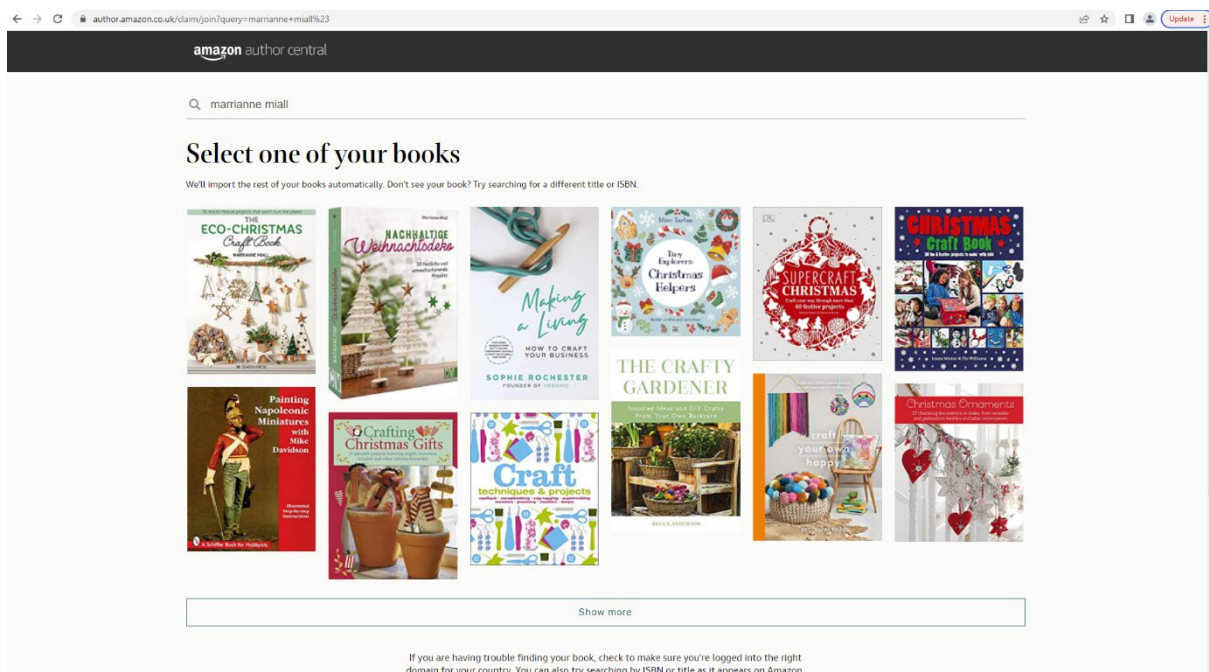
Create your Amazon account

Log in to your account.

When you are logged in you will be met by this screen:

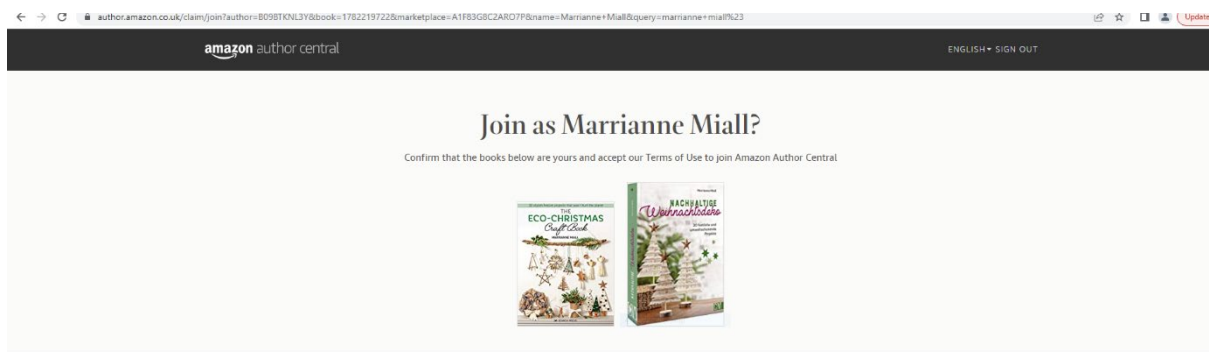


Type in your name, the title of one of your books, or ISBNs and a screen similar to this one below will appear.



Click on your book. If there are multiple titles that you have authored, click on one of them.

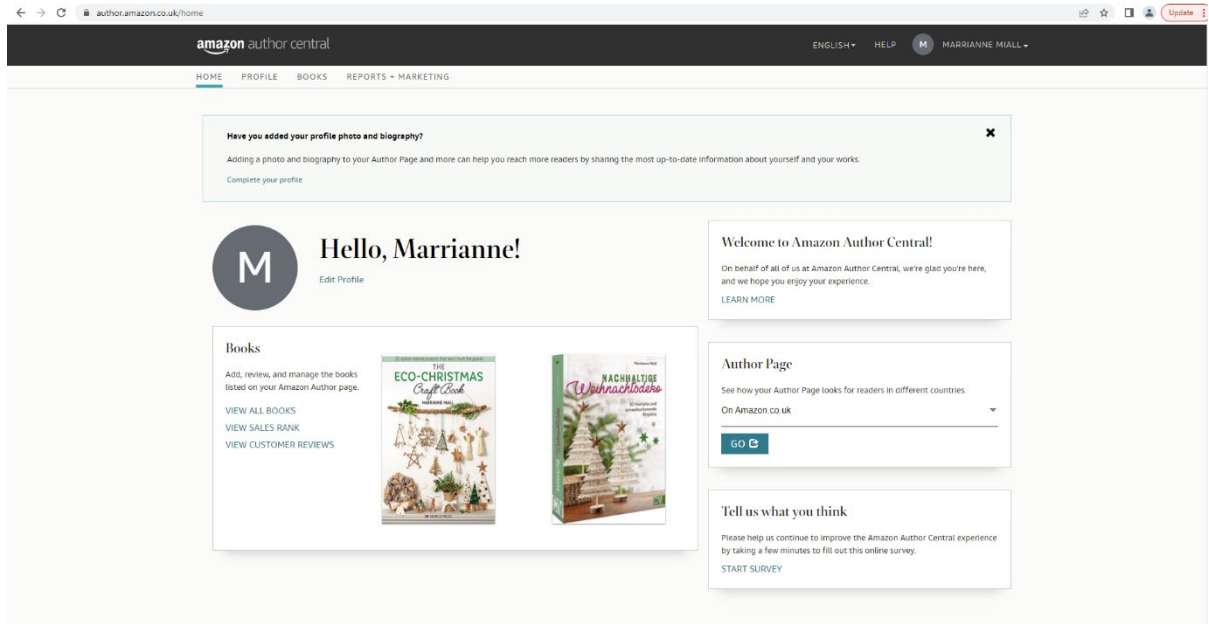
You will be prompted by this screen that confirms the books that you have written:



If you are happy to receive information from Amazon please click the tick box.

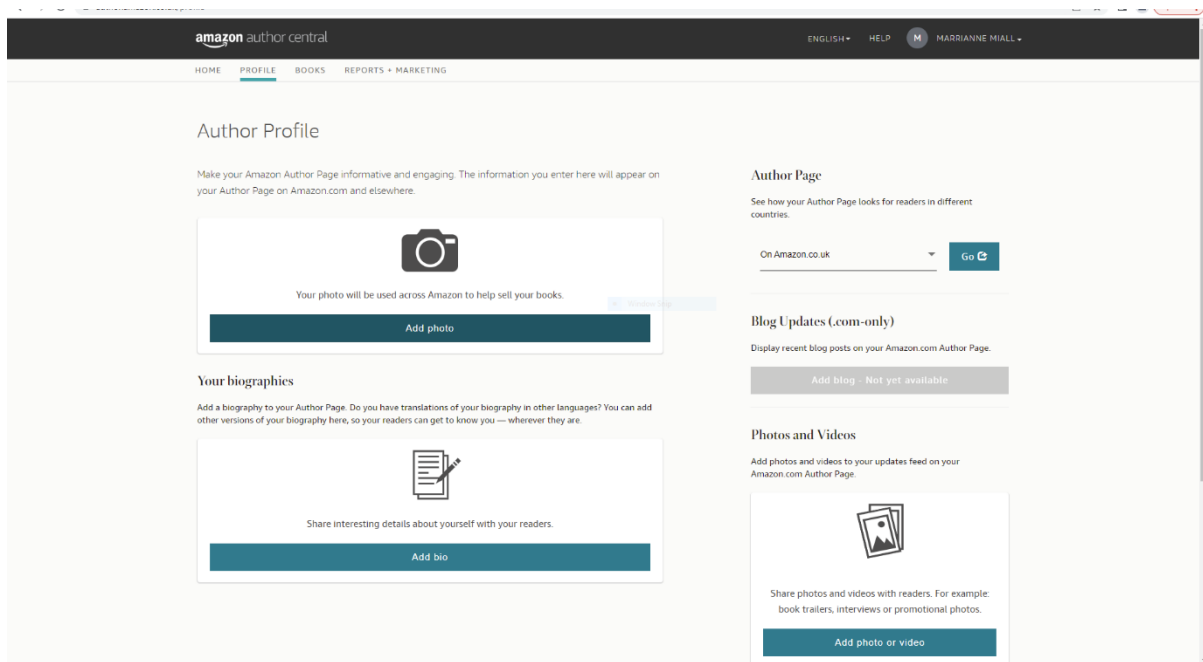
Click to join Amazon Author Central as the book author.

You will then be taken to a screen like this:

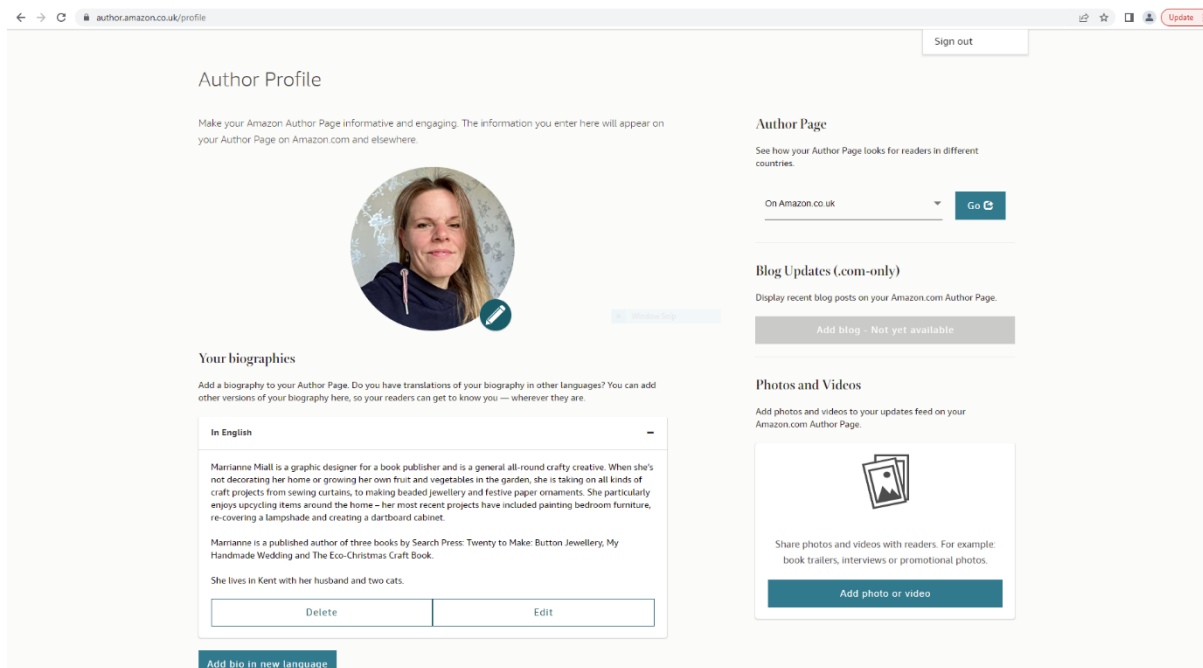


This is your home page on Author Central.

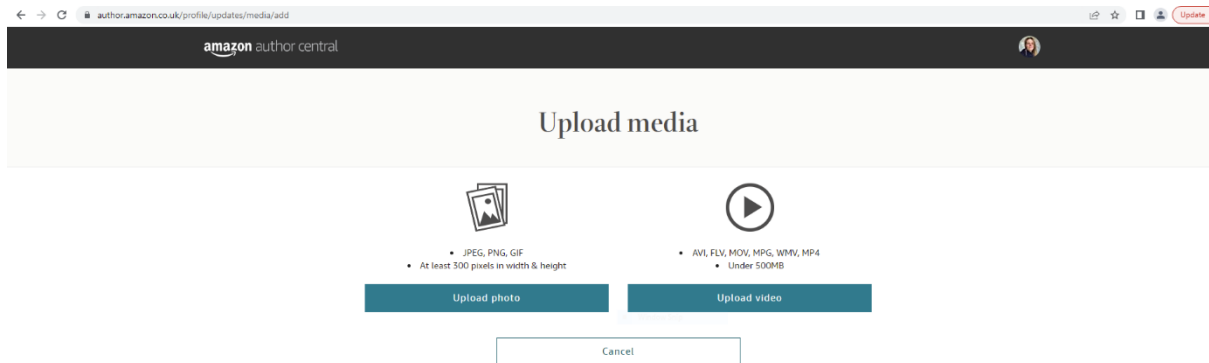
From here you are able to look at your books ranking and various other stats, as well as set up your Author Profile via the tabs at the top of the screen. It's important to keep your author profile up-to-date so that people interested in your work will discover what you are up to.



You can click to add a photo and also type in some biographical info:



In addition, you can add promotional videos and photographs to your page via the “Photos and Videos” section:



Amazon will verify that you are the author through your account information. For help with any enquiries relating to your account, please use this contact page <https://author.amazon.com/contact>